



WGHP-TV

ORDER

Print Date 10/25/12

Page 1 of 5

Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00

Estimate # 623

Alt Order # 9837795

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2C

Priority DEFAULT

Advertiser Ref

- revision

Contract / Revision 581770 /

Product RESTORE OUR FUTURE

Original Date / Revision
10/25/12 10/25/12

Agency Com 15%

Billing Contact

Advertiser Restore Our Future

600 Fairmount Avenue
Suite 306
Towson, MD 21286

Agency Mentzer Media

Buying Contact

Sales Office DC-M

Sales Region NAT

Agency Ref

600 Fairmount Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 47% Market Value 181680

Competing Station	% of Order	Amount
UNKWN	2%	3633
WFMY	38%	69038
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	10%	18168
WXLV	3%	5450

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	56	\$57,978.50	\$68,210.00	0.00	10/01/12	10/28/12	56	\$57,978.50	\$68,210.00
November 2012	13	\$14,603.00	\$17,180.00	0.00	10/29/12	10/29/12	13	\$14,603.00	\$17,180.00
Totals	69	\$72,581.50	\$85,390.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
2	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
3	8	10/23/12	10/26/12	M-F 12-1230p Noon News	CM-All	12-1230p News	-TWTF--	:30	4	\$180.00	1	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$180.00		0.00			



WGHP-TV

Print Date: 10/25/12

Page 2 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	8	10/23/12	10/26/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p News	-TWTF--	:30	2	\$1,200.00	1	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			2		\$1,200.00		0.00			
5	8	10/23/12	10/26/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	-TWTF--	:30	4	\$1,600.00	1	0.00 NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,600.00		0.00			
6	8	10/23/12	10/26/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	-TWTF--	:30	4	\$1,000.00	1	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$1,000.00		0.00			
7	8	10/23/12	10/26/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	-TWTF--	:30	4	\$900.00	1	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$900.00		0.00			
8	8	10/23/12	10/26/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	-T--F--	:30	4	\$900.00	1	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--			4		\$900.00		0.00			
9	8	10/23/12	10/26/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late New- (10:00 PM-10:30 PM)	-TWTF--	:30	4	\$2,000.00	1	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$2,000.00		0.00			
10	8	10/23/12	10/26/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late New- (10:30 PM-11:00 PM)	-TWTF--	:30	4	\$2,000.00	1	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$2,000.00		0.00			
11	8	10/23/12	10/26/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	-T--F--	:30	4	\$300.00	1	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--			4		\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		M-F 11-1130p	11-1130p 30 Rock		-T--F--	:30	(\$300.00)	0.00	NM			
Credited														
3	8	10/22/12-10/28/12		M-F 11-1130p	11-1130p 30 Rock		-T--F--	:30	(\$300.00)	0.00	NM			
Credited														
12	8	10/23/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC World Serie-- (8:00 PM-10:30 PM)	-WT-SS	:30	5	\$2,320.00	1	0.00 NM	5	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT-SS			5		\$2,320.00		0.00			
13	8	10/24/12	10/24/12	X Factor Wednesday The X Factor 8-10p	CM-All	The X Factor 8-10p- (8:00 PM-10:00 PM)	--W----	:30	1	\$2,200.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1		\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		X Factor Wednesday	The X Factor 8-10p- (8:00 PM-10:00 PM)		--W----	:30	(\$2,200.00)	0.00	NM			
Credited														
14	8	10/25/12	10/25/12	X Factor Thursday The X Factor 8-9p	CM-All	The X Factor 8-9p- (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



WGHP-TV

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Page 3 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

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Order Sep 00:15:00

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Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	8	10/25/12	10/25/12	X Factor Thursday The X Factor 8-9p	CM-All	The X Factor 8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		X Factor Thursday		The X Factor 8-9p	---T---	:30		(\$2,400.00)		0.00 NM		
Credited														
17	8	10/27/12	10/28/12	Sa-Su 6-7p Sa-Su 6-7p News	CM-All	6-7p News	-----SS	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS			1		\$1,000.00		0.00			
E 18	8	10/27/12	10/28/12	LN (Sa-Su) Late News Sa-Su	CM-All	10-11p News	-----SS	:30	2	\$1,900.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS			2		\$1,900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		LN (Sa-Su)		10-11p News	-----SaSu	:30		(\$1,900.00)		0.00 NM		
Credited														
2	8	10/22/12-10/28/12		LN (Sa-Su)		10-11p News	-----SaSu	:30		(\$1,900.00)		0.00 NM		
Credited														
19	8	10/28/12	10/28/12	FOX News Sunday FOX News Sunday	CM-All	9-10a News	-----S	:30	1	\$170.00	1	0.00 NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$170.00		0.00			
20	8	10/28/12	10/28/12	NFL Pregame (Reg Season) FOX NFL Pregame	CM-All	12p-1p NFL Pregame (12:00 PM-1:00 PM)	-----S	:30	1	\$600.00	1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$600.00		0.00			
21	8	10/28/12	10/28/12	Su 11p-12a Su 11-1130p 30 Rock	CM-All	11p-1130p 30 Rock (11:00 PM-11:30 PM)	-----S	:30	1	\$120.00	1	0.00 NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$120.00		0.00			
22	8	10/29/12	10/29/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$800.00		0.00			
23	8	10/29/12	10/29/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$800.00		0.00			
24	8	10/29/12	10/29/12	M-F 12-1230p Noon News	CM-All	12-1230p News	M-----	:30	1	\$180.00	1	0.00 NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$180.00		0.00			
25	8	10/29/12	10/29/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p News	M-----	:30	1	\$1,200.00	1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00		0.00			
26	8	10/29/12	10/29/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	M-----	:30	1	\$1,600.00	1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,600.00		0.00			



WGHP-TV

Print Date: 10/25/12

Page 4 of 5

Contract / Revision

581770

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Order Sep 00:15:00

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Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
26	8	10/29/12	10/29/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	M-----	:30	1	\$1,600.00	1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,600.00		0.00		
27	8	10/29/12	10/29/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00		
28	8	10/29/12	10/29/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	M-----	:30	1	\$900.00	1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
29	8	10/29/12	10/29/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	M-----	:30	1	\$900.00	1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
30	8	10/29/12	10/29/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/29/12-11/04/12		LN (M-F)		10-1030p Late News	M-----	:30		(\$2,000.00)		0.00 NM		
See MG 30.2														
[Program Change]														
2	8	10/29/12-10/29/12		World Series		1030p-12m	(10:28 PM-10:30M-----	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 30.1 10/29														
31	8	10/29/12	10/29/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late News (10:30 PM-11:00 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
32	8	10/29/12	10/29/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	M-----	:30	1	\$300.00	1	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00		
33	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$3,200.00	1	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$3,200.00		0.00		
34	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$2,300.00	1	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,300.00		0.00		
35	8	10/25/12	10/26/12	M-F 6-8a Fox 8 Morning News	CM-All	6-8a	---TF--	:30	2	\$300.00	1	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---TF--					2	\$300.00		0.00		
36	8	10/24/12	10/24/12	World Series World Series on FOX	CM-All	8p-CC	--W----	:30	1	\$2,200.00	1	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00		
730-11p														



WGHP-TV

Print Date: 10/25/12

Page 5 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
37	8	10/25/12	10/25/12	World Series World Series on FOX	CM-All	8p-CC	---T---	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00	
730-11p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---					1	\$2,200.00		0.00				
38	8	10/27/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC	-----SS	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00	
730-11p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----SS					1	\$2,200.00		0.00				
N39	8	10/27/12	10/27/12	World Series World Series on FOX	CM-All	8p-CC (10:28 PM-10:30 PM)	-----S-	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-					1	\$1,900.00		0.00				
N40	8	10/27/12	10/27/12	World Series World Series on FOX	CM-All	8p-CC (10:58 PM-11:00 PM)	-----S-	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-					1	\$1,900.00		0.00				
														Totals	69	\$85,390.00



WGHP-TV

ORDER

Print Date 10/25/12

Page 1 of 5

Flight Dates 10/23/12-10/29/12

Contract / Revision 581770 /

Original Date / Revision
10/25/12 10/25/12

Advertiser Restore Our Future

Agency Mentzer Media

Buying Contact

600 Fairmount Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

600 Fairmount Avenue
Suite 306
Towson, MD 21286

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 623

Alt Order # 9837795

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2C

Priority DEFAULT

Advertiser Ref

-revision

Order Share 47% Market Value 181680

Competing Station	% of Order	Amount
UNKWN	2%	3633
WFMY	38%	69038
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	10%	18168
WXLV	3%	5450

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	57	\$57,298.50	\$67,410.00	0.00	10/01/12	10/28/12	57	\$57,298.50	\$67,410.00
November 2012	12	\$15,283.00	\$17,980.00	0.00	10/29/12	10/29/12	12	\$15,283.00	\$17,980.00
Totals	69	\$72,581.50	\$85,390.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
2	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
3	8	10/23/12	10/26/12	M-F 12-1230p Noon News	CM-All	12-1230p News	-TWTF--	:30	4	\$180.00	1	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$180.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	8	10/23/12	10/26/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p News	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,200.00		0.00			
5	8	10/23/12	10/26/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	-TWTF--	:30	4	\$1,600.00	1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,600.00		0.00			
6	8	10/23/12	10/26/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,000.00		0.00			
7	8	10/23/12	10/26/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$900.00		0.00			
8	8	10/23/12	10/26/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	-T--F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					4	\$900.00		0.00			
9	8	10/23/12	10/26/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	-TWTF--	:30	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$2,000.00		0.00			
E 10	8	10/23/12	10/26/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late News (10:30 PM-11:00 PM)	-TWTF--	:30	4	\$2,000.00	1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/22/12-10/28/12 LN (M-F)				1030-11p Late News	-TWTF--	:30		(\$2,000.00)		0.00	NM		
Credited															
11	8	10/23/12	10/26/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	-T--F--	:30	4	\$300.00	1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					4	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12 M-F 11-1130p				11-1130p 30 Rock	-T--F--	:30		(\$300.00)		0.00	NM		
Credited															
3	8	10/22/12-10/28/12 M-F 11-1130p				11-1130p 30 Rock	-T--F--	:30		(\$300.00)		0.00	NM		
Credited															
12	8	10/23/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	--WT-SS	:30	5	\$2,320.00	1	0.00	NM	5	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT-SS					5	\$2,320.00		0.00			
13	8	10/24/12	10/24/12	X Factor Wednesday The X Factor 8-10p	CM-All	The X Factor 8-10p (8:00 PM-10:00 PM)	--W----	:30	1	\$2,200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12 X Factor Wednesday				The X Factor 8-10p	--W----	:30		(\$2,200.00)		0.00	NM		
Credited															



WGHP-TV

Print Date: 10/25/12

Page 3 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	8	10/25/12	10/25/12	X Factor Thursday The X Factor 8-9p	CM-All	The X Factor 8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1		\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		X Factor Thursday		The X Factor 8-9p	---Th---	:30		(\$2,400.00)		0.00 NM		
Credited														
17	8	10/27/12	10/28/12	Sa-Su 6-7p Sa-Su 6-7p News	CM-All	6-7p News	-----SS	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS			1		\$1,000.00		0.00			
18	8	10/27/12	10/28/12	LN (Sa-Su) Late News Sa-Su	CM-All	10-11p News	-----SS	:30	2	\$1,900.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS			2		\$1,900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		LN (Sa-Su)		10-11p News	-----SaSu	:30		(\$1,900.00)		0.00 NM		
Credited														
2	8	10/22/12-10/28/12		LN (Sa-Su)		10-11p News	-----SaSu	:30		(\$1,900.00)		0.00 NM		
Credited														
19	8	10/28/12	10/28/12	FOX News Sunday FOX News Sunday	CM-All	9-10a News	-----S	:30	1	\$170.00	1	0.00 NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$170.00		0.00			
20	8	10/28/12	10/28/12	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p NFL Pregame (12:00 PM-1:00 PM)	-----S	:30	1	\$600.00	1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$600.00		0.00			
E 21	8	10/28/12	10/28/12	Su 11p-12a Su 11-1130p 30 Rock	CM-All	11p-1130p 30 Rock (11:00 PM-11:30 PM)	-----S	:30	1	\$120.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/22/12-10/28/12		Su 11p-12a		11p-1130p 30 Rock	-----Su	:30		(\$120.00)		0.00 NM		
Credited														
22	8	10/29/12	10/29/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$800.00		0.00			
23	8	10/29/12	10/29/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$800.00		0.00			
24	8	10/29/12	10/29/12	M-F 12-1230p Noon News	CM-All	12-1230p News	M-----	:30	1	\$180.00	1	0.00 NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$180.00		0.00			
25	8	10/29/12	10/29/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p News	M-----	:30	1	\$1,200.00	1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00		0.00			



WGHP-TV

Print Date: 10/25/12

Page 4 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
26	8	10/29/12	10/29/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	M-----	:30	1	\$1,600.00	1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,600.00		0.00		
27	8	10/29/12	10/29/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00		
28	8	10/29/12	10/29/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	M-----	:30	1	\$900.00	1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
E 29	8	10/29/12	10/29/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	M-----	:30	1	\$900.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/29/12-11/04/12		M-F 730-8p	730-8p TMZ		M-----	:30		(\$900.00)		0.00 NM		
Credited														
30	8	10/29/12	10/29/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late New (10:00 PM-10:30 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/29/12-11/04/12		LN (M-F)	10-1030p Late New		M-----	:30		(\$2,000.00)		0.00 NM		
See MG 30.2 [Program Change]														
2	8	10/29/12-10/29/12		World Series	1030p-12m		(10:28 PM-10:30M-----	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 30.1 10/29														
31	8	10/29/12	10/29/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late New (10:30 PM-11:00 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
E 32	8	10/29/12	10/29/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	M-----	:30	1	\$300.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	8	10/29/12-11/04/12		M-F 11-1130p	11-1130p 30 Rock		M-----	:30		(\$300.00)		0.00 NM		
Credited														
33	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$3,200.00	1	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$3,200.00		0.00		
34	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$2,300.00	1	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,300.00		0.00		
35	8	10/25/12	10/26/12	M-F 6-8a Fox 8 Morning News	CM-All	6-8a	---TF--	:30	2	\$300.00	1	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
35	8	10/25/12	10/26/12	M-F 6-8a Fox 8 Morning News	CM-All	6-8a	---TF--	:30	2	\$300.00	1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--					2	\$300.00		0.00			
36	8	10/24/12	10/24/12	World Series World Series on FOX	CM-All	8p-CC	--W----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$2,200.00		0.00			
37	8	10/25/12	10/25/12	World Series World Series on FOX	CM-All	8p-CC	---T---	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$2,200.00		0.00			
38	8	10/27/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC	-----SS	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----SS					1	\$2,200.00		0.00			
39	8	10/27/12	10/27/12	World Series Break btwn WS-News	CM-All	1030p-12m (10:28 PM-10:30 PM)	-----S-	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,900.00		0.00			
40	8	10/28/12	10/28/12	World Series Break between WS-News	CM-All	11p-12mid (10:58 PM-11:00 PM)	-----S	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$1,900.00		0.00			
N41	8	10/27/12	10/27/12	College Football Early College Football Early	CM-All	College Football E	-----S-	:30	3	\$440.00	1	0.00	NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					3	\$440.00		0.00			
N42	8	10/29/12	10/29/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
Totals														69	\$85,390.00



WGHP-TV

ORDER

Print Date 10/26/12

Page 1 of 5

Flight Dates 10/23/12-10/29/12

Contract / Revision 581770 /

Original Date / Revision
10/26/12 10/26/12

Advertiser Restore Our Future

Agency Mentzer Media

Buying Contact

600 Fairmount Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

600 Fairmount Avenue
Suite 306
Towson, MD 21286

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 623

Alt Order # 9837795

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PAC POL

Product Codes PL2C

Priority DEFAULT

Advertiser Ref

- revision

Order Share 47% Market Value 181680

Competing Station	% of Order	Amount
UNKWN	2%	3633
WFMY	38%	69038
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	10%	18168
WXLV	3%	5450

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	56	\$56,448.50	\$66,410.00	0.00	10/01/12	10/28/12	56	\$56,448.50	\$66,410.00
November 2012	13	\$16,133.00	\$18,980.00	0.00	10/29/12	10/29/12	13	\$16,133.00	\$18,980.00
Totals	69	\$72,581.50	\$85,390.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
2	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$800.00		0.00			
3	8	10/23/12	10/26/12	M-F 12-1230p Noon News	CM-All	12-1230p News	-TWTF--	:30	4	\$180.00	1	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$180.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	8	10/23/12	10/26/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p News	-TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,200.00		0.00			
5	8	10/23/12	10/26/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	-TWTF--	:30	4	\$1,600.00	1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,600.00		0.00			
6	8	10/23/12	10/26/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,000.00		0.00			
7	8	10/23/12	10/26/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$900.00		0.00			
8	8	10/23/12	10/26/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	-T--F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					4	\$900.00		0.00			
9	8	10/23/12	10/26/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late New	-TWTF--	:30	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$2,000.00		0.00			
10	8	10/23/12	10/26/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late New	-TWTF--	:30	4	\$2,000.00	1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/22/12-10/28/12		LN (M-F)		1030-11p Late New	-TWTF--	:30		(\$2,000.00)		0.00	NM		
Credited															
11	8	10/23/12	10/26/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	-T--F--	:30	4	\$300.00	1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					4	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		M-F 11-1130p		11-1130p 30 Rock	-T--F--	:30		(\$300.00)		0.00	NM		
Credited															
3	8	10/22/12-10/28/12		M-F 11-1130p		11-1130p 30 Rock	-T--F--	:30		(\$300.00)		0.00	NM		
Credited															
12	8	10/23/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC World Series	--WT-SS	:30	5	\$2,320.00	1	0.00	NM	5	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT-SS					5	\$2,320.00		0.00			
13	8	10/24/12	10/24/12	X Factor Wednesday The X Factor 8-10p	CM-All	The X Factor 8-10p	--W----	:30	1	\$2,200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		X Factor Wednesday		The X Factor 8-10p	--W----	:30		(\$2,200.00)		0.00	NM		
Credited															



WGHP-TV

Print Date: 10/26/12

Page 3 of 5

Contract / Revision

581770

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Restore Our Future

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Estimate # 623

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	8	10/25/12	10/25/12	X Factor Thursday The X Factor 8-9p	CM-All	The X Factor 8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/22/12-10/28/12		X Factor Thursday	The X Factor 8-9p		---T---	:30	(\$2,400.00)	0.00	NM				
Credited															
E 17	8	10/27/12	10/28/12	Sa-Su 6-7p Sa-Su 6-7p News	CM-All	6-7p News	-----SS	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/22/12-10/28/12		Sa-Su 6-7p	6-7p News		-----SaSu	:30	(\$1,000.00)	0.00	NM				
Credited															
18	8	10/27/12	10/28/12	LN (Sa-Su) Late News Sa-Su	CM-All	10-11p News	-----SS	:30	2	\$1,900.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	2		\$1,900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/22/12-10/28/12		LN (Sa-Su)	10-11p News		-----SaSu	:30	(\$1,900.00)	0.00	NM				
Credited															
2	8	10/22/12-10/28/12		LN (Sa-Su)	10-11p News		-----SaSu	:30	(\$1,900.00)	0.00	NM				
Credited															
19	8	10/28/12	10/28/12	FOX News Sunday FOX News Sunday	CM-All	9-10a News	-----S	:30	1	\$170.00	1	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$170.00		0.00						
20	8	10/28/12	10/28/12	NFL Pregame (Reg Season) FOX NFL Pregame	CM-All	12p-1p NFL Pregame (12:00 PM-1:00 PM)	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$600.00		0.00						
21	8	10/28/12	10/28/12	Su 11p-12a Su 11-1130p 30 Rock	CM-All	11p-1130p 30 Rock (11:00 PM-11:30 PM)	-----S	:30	1	\$120.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$120.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/22/12-10/28/12		Su 11p-12a	11p-1130p 30 Rock		-----Su	:30	(\$120.00)	0.00	NM				
Credited															
22	8	10/29/12	10/29/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$800.00		0.00						
23	8	10/29/12	10/29/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$800.00		0.00						
24	8	10/29/12	10/29/12	M-F 12-1230p Noon News	CM-All	12-1230p News	M-----	:30	1	\$180.00	1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$180.00		0.00						
25	8	10/29/12	10/29/12		CM-All	530-6p News	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00



WGHP-TV

Print Date: 10/26/12

Page 4 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 530-6P Fox 8 Early News 530-6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00		
26	8	10/29/12	10/29/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	M-----	:30	1	\$1,600.00	1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,600.00		0.00		
27	8	10/29/12	10/29/12	M-F 630-7p M-F 630-7p Access	CM-All	630-7p Access	M-----	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00		
28	8	10/29/12	10/29/12	M-F 7-730p M-F 7-730p Extra	CM-All	7-730p Extra	M-----	:30	1	\$900.00	1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
29	8	10/29/12	10/29/12	M-F 730-8p M-F 730-8p TMZ	CM-All	730-8p TMZ	M-----	:30	1	\$900.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	8	10/29/12-11/04/12		M-F 730-8p	730-8p TMZ		M-----	:30		(\$900.00)		0.00 NM		
Credited														
30	8	10/29/12	10/29/12	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	8	10/29/12-11/04/12		LN (M-F)	10-1030p Late News		M-----	:30		(\$2,000.00)		0.00 NM		
See MG 30.2 [Program Change]														
2	8	10/29/12-10/29/12		World Series	1030p-12m		(10:28 PM-10:30M-----	:30		\$2,000.00		0.00 NM		
(M) MG for 30.1 10/29														
31	8	10/29/12	10/29/12	LN (M-F) Late News M-F 1030-11p	CM-All	1030-11p Late News (10:30 PM-11:00 PM)	M-----	:30	1	\$2,000.00	1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
32	8	10/29/12	10/29/12	M-F 11-1130p M-F 11-1130p 30 Rock	CM-All	11-1130p 30 Rock	M-----	:30	1	\$300.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	8	10/29/12-11/04/12		M-F 11-1130p	11-1130p 30 Rock		M-----	:30		(\$300.00)		0.00 NM		
Credited														
33	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$3,200.00	1	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$3,200.00		0.00		
34	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	M-----	:30	1	\$2,300.00	1	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
34	8	10/29/12	10/29/12	World Series World Series on FOX	CM-All	8p-CC World Series (8:00 PM-10:30 PM)	-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1		\$2,300.00		0.00					
35	8	10/25/12	10/26/12	M-F 6-8a Fox 8 Morning News	CM-All	6-8a	---TF--	:30	2	\$300.00	1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---TF--		2		\$300.00		0.00					
36	8	10/24/12	10/24/12	World Series World Series on FOX	CM-All	8p-CC	--W----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1		\$2,200.00		0.00					
37	8	10/25/12	10/25/12	World Series World Series on FOX	CM-All	8p-CC	---T---	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	---T---		1		\$2,200.00		0.00					
38	8	10/27/12	10/28/12	World Series World Series on FOX	CM-All	8p-CC	-----SS	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----SS		1		\$2,200.00		0.00					
39	8	10/27/12	10/27/12	World Series Break btwn WS-News	CM-All	1030p-12m (10:28 PM-10:30 PM)	-----S-	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1		\$1,900.00		0.00					
40	8	10/28/12	10/28/12	World Series Break between WS-News	CM-All	11p-12mid (10:58 PM-11:00 PM)	-----S	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1		\$1,900.00		0.00					
41	8	10/27/12	10/27/12	College Football Early College Football Early	CM-All	College Football E (5:00 PM-7:30 PM)	-----S-	:30	3	\$440.00	1	0.00	NM	3	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		3		\$440.00		0.00					
42	8	10/29/12	10/29/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1		\$2,000.00		0.00					
N 43	8	10/29/12	10/29/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1		\$1,000.00		0.00					
Totals														69	\$85,390.00



WGHP-TV

ORDER

Print Date 10/29/12

Page 1 of 5

Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00

-revision

Contract / Revision 581770 /

Product RESTORE OUR FUTURE

Estimate # 623

Alt Order # 9837795

Original Date / Revision
10/29/12 10/29/12

Agency Com 15%

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Advertiser Restore Our Future

600 Fairmount Avenue
Suite 306
Towson, MD 21286

Billing Calendar BROADCAST

Demographic A35+

Agency Mentzer Media

Rev Codes SP-POL PAC POL

Buying Contact

Sales Office DC-M

Product Codes PL2C

Sales Region NAT

Priority DEFAULT

Agency Ref

Advertiser Ref

600 Fairmount Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 47% Market Value 181680

Competing Station	% of Order	Amount
UNKWN	2%	3633
WFMY	38%	69038
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	10%	18168
WXLV	3%	5450

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	56	\$56,448.50	\$66,410.00	0.00	10/01/12	10/28/12	56	\$56,448.50	\$66,410.00
November 2012	14	\$16,133.00	\$18,980.00	0.00	10/29/12	10/29/12	14	\$16,133.00	\$18,980.00
Totals	70	\$72,581.50	\$85,390.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/23/12	10/26/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$800.00		0.00			
2	8	10/23/12	10/26/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$800.00		0.00			
3	8	10/23/12	10/26/12	M-F 12-1230p Noon News	CM-All	12-1230p News	-TWTF--	:30	4	\$180.00	1	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$180.00		0.00			



WGHP-TV

Print Date: 10/29/12

Page 3 of 5

Contract / Revision 581770 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 623

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	8	10/25/12	10/25/12	X Factor Thursday The X Factor 8-9p	CM-All	The X Factor 8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---	1		\$2,400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		X Factor Thursday	The X Factor 8-9p		---Th---	:30	(\$2,400.00)	0.00	NM			
Credited														
17	8	10/27/12	10/28/12	Sa-Su 6-7p Sa-Su 6-7p News	CM-All	6-7p News	-----SS	:30	1	\$1,000.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----SS	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		Sa-Su 6-7p	6-7p News		-----SaSu	:30	(\$1,000.00)	0.00	NM			
Credited														
18	8	10/27/12	10/28/12	LN (Sa-Su) Late News Sa-Su	CM-All	10-11p News	-----SS	:30	2	\$1,900.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----SS	2		\$1,900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		LN (Sa-Su)	10-11p News		-----SaSu	:30	(\$1,900.00)	0.00	NM			
Credited														
2	8	10/22/12-10/28/12		LN (Sa-Su)	10-11p News		-----SaSu	:30	(\$1,900.00)	0.00	NM			
Credited														
19	8	10/28/12	10/28/12	FOX News Sunday FOX News Sunday	CM-All	9-10a News	-----S	:30	1	\$170.00	1	0.00 NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$170.00		0.00					
20	8	10/28/12	10/28/12	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p NFL Pregame (12:00 PM-1:00 PM)	-----S	:30	1	\$600.00	1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$600.00		0.00					
21	8	10/28/12	10/28/12	Su 11p-12a Su 11-1130p 30 Rock	CM-All	11p-1130p 30 Rock (11:00 PM-11:30 PM)	-----S	:30	1	\$120.00	1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$120.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		Su 11p-12a	11p-1130p 30 Rock		-----Su	:30	(\$120.00)	0.00	NM			
Credited														
22	8	10/29/12	10/29/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	1		\$800.00		0.00					
23	8	10/29/12	10/29/12	M-F 7-8a Fox 8 Morning News	CM-All	7-8a News	M-----	:30	1	\$800.00	1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	1		\$800.00		0.00					
24	8	10/29/12	10/29/12	M-F 12-1230p Noon News	CM-All	12-1230p News	M-----	:30	1	\$180.00	1	0.00 NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	1		\$180.00		0.00					
25	8	10/29/12	10/29/12		CM-All	530-6p News	M-----	:30	1	\$1,200.00	1	0.00 NM	1	\$1,200.00

Totals	70	\$85,390.00
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